

Announcement of Appointment of Chief Financial Officer *

* Asterisks denote mandatory information

Name of Announcer *	HONG LEONG ASIA LTD.
Company Registration No.	196300306G
Announcement submitted on behalf of	HONG LEONG ASIA LTD.
Announcement is submitted with respect to *	HONG LEONG ASIA LTD.
Announcement is submitted by *	Ng Siew Ping, Jaslin
Designation *	Company Secretary
Date & Time of Broadcast	15-Jul-2013 18:46:38
Announcement No.	00131

>> Announcement Details

The details of the announcement start here

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Date of Appointment *	17-07-2013			
Name of person *	Goh Cher Shua			
Age *	57			
Country of principal residence *	Singapore			
The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process) *	The appointment of Mr Goh as Chief Financial Officer was recommended by the Nominating Committee and approved by the Board, after taking into consideration his qualifications and his accounting and financial experience of more than 30 years.			
Whether appointment is executive, and if so, the area of responsibility *	The appointment is an executive position. Mr Goh will be responsible for all financial matters of the Company which includes financial reporting, strategic financial planning, treasury and internal controls.			
Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)	Chief Financial Officer			
Working experience and occupation(s) during the past 10 years *	Prior to Mr Goh joining Hong Leong Asia Ltd., he held the position of Financial Controller of UTAC Dongguan Ltd since January 2011.			
	From November 2009 to December 2010, he was a Director of CS Business Consultancy Pte Ltd.			
	Prior to that, he held various senior management positions in companies listed on Singapore Exchange Securities Trading Limited as follows:			
	- From March 2009 to October 2009 as Senior Manager, Corporate Finance of Amara Holdings Ltd;			
	- From September 2005 to February 2009 as Chief Financial Officer of China Printing & Dyeing Holding Limited;			
	- From March 2004 to May 2005 as Senior Vice President, Finance of Yeo Hiap Seng Ltd; and			
	- From August 2002 to March 2004 as Chief Financial Officer of Superior Multi-Packaging Ltd			
Shareholding * in the listed issuer and its subsidiaries *	NIL			

Familial relationship with any director and/or substantial shareholder of the

NIL

listed issuer or of any of its princip subsidiaries *	al						
Conflict of interest (including a competing business) *	NIL NIL	NIL					
>> Other Directorships#							
# These fields are not applicable for a	# These fields are not applicable for announcements of appointments pursuant to Rule 704(9) or Catalist Rule 704(8).						
Past (for the last 5 years)	NIL	NIL					
Present	CS Business Consultano	CS Business Consultancy Pte Ltd (in the process of striking off)					
>> Information required pursual Disclose the following matters of		h) nt of director, chief executive officer, general manager or					
		tions is "yes", full details must be given.					
(a) * Whether at any time during application or a petition under jurisdiction was filed against he of which he was a partner apartner or at any time within ceased to be a partner?	any bankruptcy law of any im or against a partnership t the time when he was a	• No					
(b) * Whether at any time during application or a petition under was filed against an entity (which he was a director or an executive, at the time where equivalent person or a key exany time within 2 years from director or an equivalent person entity, for the winding up or where that entity is the trust business trust, on the ground	any law of any jurisdiction not being a partnership) of equivalent person or a key he was a director or an ecutive of that entity or at the date he ceased to be a n or a key executive of that lissolution of that entity or, see of a business trust, that	• No					
(c) * Whether there is any unsatisfi	ed judgment against him?	• No					
(d) * Whether he has ever been of Singapore or elsewhere, inv which is punishable with imp subject of any criminal p pending criminal proceedings such purpose?	olving fraud or dishonesty isonment, or has been the occeedings (including any	• No					
(e) * Whether he has ever been of Singapore or elsewhere, involved regulatory requirement that futures industry in Singapore the subject of any criminal pending criminal proceedings such breach?	ring a breach of any law or relates to the securities or or elsewhere, or has been proceedings (including any	• No					
(f) * Whether at any time during that been entered against him Singapore or elsewhere involved regulatory requirement that futures industry in Singapore of fraud, misrepresentation or dispersional that been the subject of any any pending civil proceeding involving an allegation of findishonesty on his part?	in any civil proceedings in ing a breach of any law or relates to the securities or or elsewhere, or a finding of shonesty on his part, or he civil proceedings (including is of which he is aware)	• No					
(g) * Whether he has ever been elsewhere of any offence in coor management of any entity	nnection with the formation	• No					
(h) Whether he has ever been d	squalified from acting as a						

*	director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust?					
(i) *	judg body	ment or ruling of a ,, permanently or	been the subject of any order, ny court, tribunal or governmental temporarily enjoining him from business practice or activity?			
(j)	with		to his knowledge, been concerned it or conduct, in Singapore or s of :-			
((i)*	breach of any	which has been investigated for a law or regulatory requirement tions in Singapore or elsewhere;	• No		
((ii)*	investigated for a	ing a corporation) which has been breach of any law or regulatory rning such entities in Singapore or			
((iii)*	breach of any	which has been investigated for a law or regulatory requirement s trusts in Singapore or elsewhere;	• No		
((iv)*	investigated for a	business trust which has been breach of any law or regulatory relates to the securities or futures ore or elsewhere,			
	that		matter occurring or arising during as so concerned with the entity or			
(k) * Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?						
	>> Information required pursuant to Listing Rule 704(7)(i)					
Discl	Disclosure applicable to the appointment of Director only.					
	Any prior experience as a director of a listed company? •					
	Footr	notes				
	Attachments Total size = 0 (2048K size limit recommended)					

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